Grid® Report for Security Orchestration, Automation, and Response (SOAR) | Spring 2022

Security Orchestration, Automation, and Response (SOAR) Software

Contenders | Leaders

Niche | High Performers

Market Presence

Satisfaction

G2 Grid® Scoring

(Security Orchestration, Automation, and Response Software continues on next page)

Security Orchestration, Automation, and Response (SOAR) Software (continued)

Security Orchestration, Automation, and Response (SOAR) Software Definition

Security orchestration, automation, and response (SOAR) software products are tools used to help integrate security technologies and automate incident-related tasks. These tools integrate with a company's existing security solutions to help users build and automate workflows, simplifying the incident response process and reducing the amount of human intervention necessary to handle security incidents. Companies use these tools to create a centralized system complete with visibility into a company's security software and operational processes. These tools also reduce the time it takes to respond to incidents, as well as the potential for human error in remediating security threats and vulnerabilities.

SOAR tools combine aspects of vulnerability management, incident response, and security information and event management (SIEM) solutions. SOAR products are designed to provide some of each tool's respective functionality or integrate with third-party tools. Once integrated, processes can be designed to identify incidents and automate remediation tasks.

To qualify for inclusion in the Security Orchestration, Automation, and Response (SOAR) category, a product must:

▶ Integrate security information and incident response tools

▶ Allow security professionals to build response workflows

▶ Automate incident management and response tasks within workflows

▶ Provide formalized incident, workflow, and performance reports

Security Orchestration, Automation, and Response (SOAR) Grid® Scoring Description

Products shown on the Grid® for Security Awareness Training have received a minimum of 10 reviews/ratings in data gathered by March 01, 2022. Products are ranked by customer satisfaction (based on user reviews) and market presence (based on market share, seller size, and social impact) and placed into four categories on the Grid®:

▶ Products in the Leader quadrant are rated highly by G2 users and have substantial Market Presence scores. Leaders include: PhishER, Tines, and LogPoint

▶ High Performing products have high customer Satisfaction scores and low Market Presence compared to the rest of the category. High Performers include: CrowdSec, LogicHub, Blumira Automated Detection & Response, and SIRP

▶ Contender products have relatively low customer Satisfaction scores and high Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Contenders include: Microsoft Sentinel and Demisto

▶ Niche products have relatively low Satisfaction scores and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. Niche products include: Swimlane, D3 Security, IBM Resilient Security Orchestration, Automation and Response (SOAR) Platform, and Siemplify

Grid® Scores for Security Orchestration, Automation, and Response (SOAR) Software

The table below shows the Satisfaction and Market Presence scores that determine product placement on the Grid®. To learn more about each of the products, please see the profile section.

Leaders

	# of Reviews	Satisfaction	Market Presence	G2 Score
PhishER	84	94	99	96
Tines	49	88	56	72
LogPoint	18	74	55	65

High Performers

	# of Reviews	Satisfaction	Market Presence	G2 Score
CrowdSec	25	83	29	56
LogicHub	11	67	33	50
Blumira Automated Detection & Response	18	67	25	46
SIRP	18	68	5	37

Contenders

	# of Reviews	Satisfaction	Market Presence	G2 Score
Microsoft Sentinel	13	37	61	49
Demisto	14	34	55	45

Niche

	# of Reviews	Satisfaction	Market Presence	G2 Score
Swimlane	19	38	44	41
D3 Security	41	43	36	39
IBM Resilient Security Orchestration, Automation and Response (SOAR) Platform	13	11	47	29
Siemplify	21	14	40	27

* Products are ordered by G2 Score. Satisfaction score is used as a tiebreaker if two products have the same G2 Score.

Grid® Methodology

Grid® Rating Methodology

The Grid® represents the democratic voice of real software users, rather than the subjective opinion of one analyst. G2 rates products from the Security Orchestration, Automation, and Response (SOAR) category algorithmically based on data sourced from product reviews shared by G2 users and data aggregated from online sources and social networks.

Technology buyers can use the Grid® to help them quickly select the best products for their businesses and to find peers with similar experiences. For sellers, media, investors, and analysts, the Grid® provides benchmarks for product comparison and market trend analysis..

Grid® Scoring Methodology

G2 rates products and sellers based on reviews gathered from our user community, as well as data aggregated from online sources and social networks. We apply a unique algorithm (v3.0) to this data to calculate the Satisfaction and Market Presence scores in real time. The Grid® Report for Security Orchestration, Automation, and Response (SOAR) | Spring 2022 is based on scores calculated using the G2 algorithm v3.0 from reviews collected through March 01, 2022. To view the Security Orchestration, Automation, and Response (SOAR) Grid® with the most recent data, please visit the Orchestration, Automation, and Response (SOAR) page.

Satisfaction

The Satisfaction rating is affected by the following (in order of importance):

▶ Customer satisfaction with end user-focused product attributes based on user reviews

▶ Popularity and statistical significance based on the number of reviews received by G2

▶ Quality of reviews received (reviews that are more thoroughly completed will be weighted more heavily)

▶ Age of reviews (more-recent reviews provide relevant and up-to-date information that is reflective of the current state of a product)

▶ Customers' satisfaction with administration-specific product attributes based on user reviews

▶ Overall customer satisfaction and Net Promoter Score® (NPS) based on ratings by G2 users

Note: The customer satisfaction score is normalized for each Grid®, meaning the scores are relative

**Net Promoter, Net Promoter System, Net Promoter Score, NPS and the NPS-related emoticons are registered trademarks of Bain & Company, Inc., Fred Reichheld and Satmetrix Systems, Inc.

Grid® Methodology (continued)

Market Presence

The Market Presence score is affected by the following (in order of importance):

▶ Market presence is a combination of 15 metrics from G2's reviews, publicly available information, and third-party sources

▶ Both the software sellers and the individual products are measured on various criteria. The criteria are listed in order of importance. Products metric receive greater weight than seller metrics

Criteria	Measured For		Metrics
	Product	**Seller**	
Number of Employees	✓	✓	Employee Count (based on social networks and public sources)
Reviews	✓		Review Count (weighted by recency)
Web Presence	✓	✓	
Social Presence	✓	✓	
Growth	✓	✓	Employee Growth, Web Presence Growth
Seller Age		✓	
Employee Satisfaction and Engagement		✓	

▶ Each input is normalized by category and segment. This means that scores are relative to other products in the category/segment and may change from segment to segment

▶ The scores are then scaled from 0-100

Grid® Categorization Methodology

Making G2 research relevant and easy for people to use as they evaluate and select business software products is one of our most important goals. In support of that goal, organizing products and software companies in a well-defined structure that makes capturing, evaluating, and displaying reviews and other research in an orderly manner is a critical part of the research process.

To manage the process of categorizing the software products and the related reviews in the G2 community, G2 follows a publicly available categorization methodology. All products appearing on the Grid® have passed through G2's categorization methodology and meet G2's category standards.

Many terms that appear regularly across G2 and are used to aid in product categorization warrant a definition to facilitate buyer understanding. These terms may be included within reviews from the G2 community or in executive summaries for products included on the Grid®. A list of standard definitions is available to G2 users to eliminate confusion and ease the buying process.

(Grid® Methodology continues on next page)

Grid® **Methodology** (continued)

Rating Changes and Dynamics

The ratings in this report are based on a snapshot of the user reviews and social data collected by G2 up through March 01, 2022. The ratings may change as the products are further developed, the sellers grow, and as additional opinions are shared by users. G2 updates the ratings on its website in real time as additional data is received, and this report will be updated as significant data is received. By improving their products and support and/or by having more satisfied customer voices heard, Contenders may become Leaders and Niche sellers may become High Performers.

Trust

Keeping our ratings unbiased is our top priority. We require the use of a LinkedIn account or verified business email address to validate a G2 user's identity and employer. We also validate users by partnering with sellers and organizations to securely authenticate users through select platforms. We do not allow users to review their current or former employers' products, or those of their employers' competitors. Additionally, all reviews are manually checked by our team after our algorithm filters out reviews that don't meet our submission requirements. All reviews must pass our moderation process before they are published.

Our G2 staff does not add any subjective input to the ratings, which are determined algorithmically based on data aggregated from publicly available online sources and social networks. sellers cannot influence their ratings by spending time or money with us. Only the opinion of real users and data from public sources factor into the ratings.

Grid® Inclusion Criteria

All products in a G2 category that have at least 10 reviews from real users of the product are included on the Grid®. Inviting other users, such as colleagues and peers, to join G2 and share authentic product reviews will accelerate this process.

If a product is not yet listed on G2 and it fits the market definition above, then users are encouraged to suggest its addition to our Security Orchestration, Automation, and Response (SOAR) category.

Product Profiles

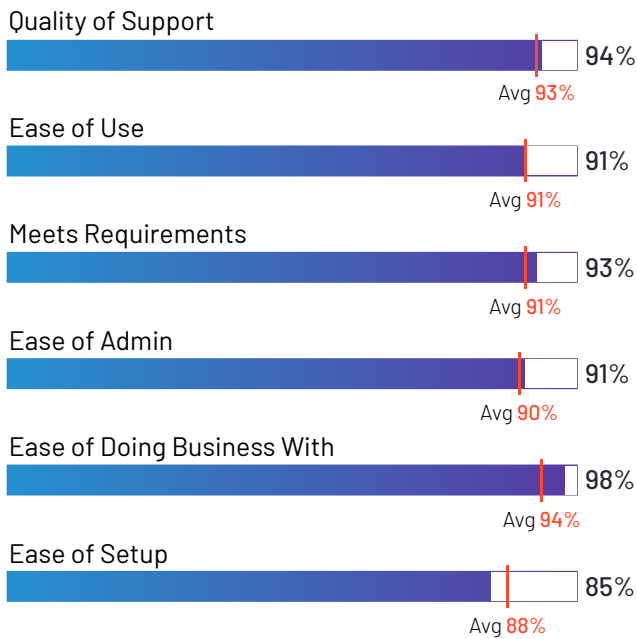Product profiles and detailed charts are included for products with 10 or more reviews.

PhishER

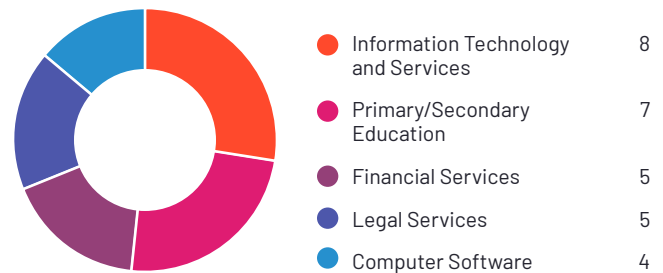**4.6** ★★★★½ **(98)**

Leader
SPRING
2022

PhishER has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. PhishER has the largest Market Presence and received the highest Satisfaction score among products in Security Orchestration, Automation, and Response (SOAR). 99% of users rated it 4 or 5 stars, 90% of users believe it is headed in the right direction, and users said they would be likely to recommend PhishER at a rate of 93%. PhishER is also in the Incident Response category.
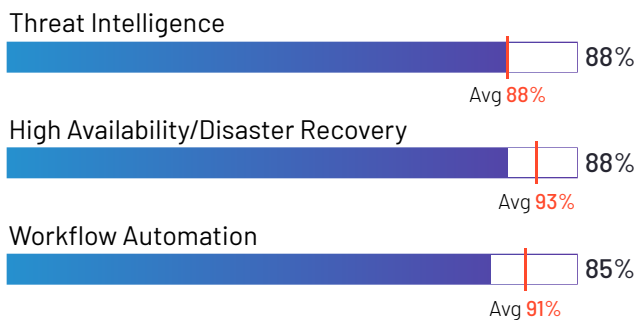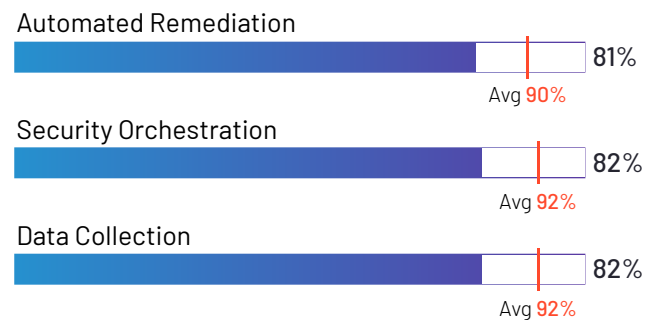
Satisfaction Ratings

Quality of Support
94%
Avg **93%**

Ease of Use
91%
Avg **91%**

Meets Requirements
93%
Avg **91%**

Ease of Admin
91%
Avg **90%**

Ease of Doing Business With
98%
Avg **94%**

Ease of Setup
85%
Avg **88%**

Top Industries Represented

Information Technology and Services	8
Primary/Secondary Education	7
Financial Services	5
Legal Services	5
Computer Software	4

Highest-Rated Features

Threat Intelligence
88%
Avg **88%**

High Availability/Disaster Recovery
88%
Avg **93%**

Workflow Automation
85%
Avg **91%**

Lowest-Rated Features

Automated Remediation
81%
Avg **90%**

Security Orchestration
82%
Avg **92%**

Data Collection
82%
Avg **92%**

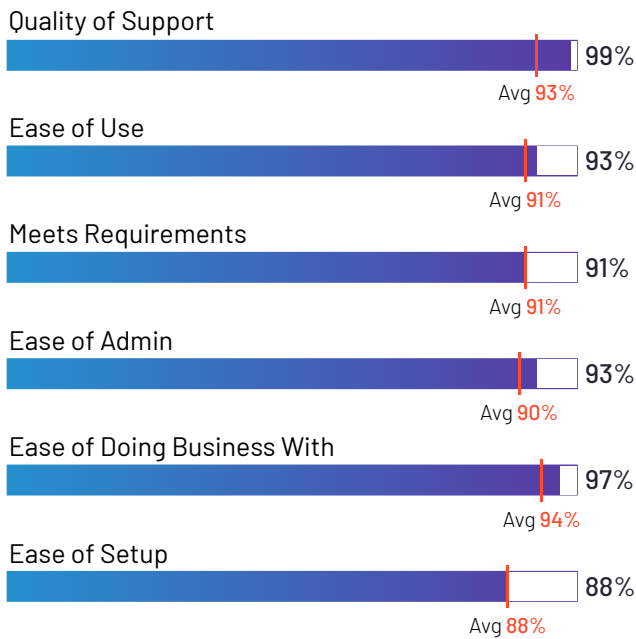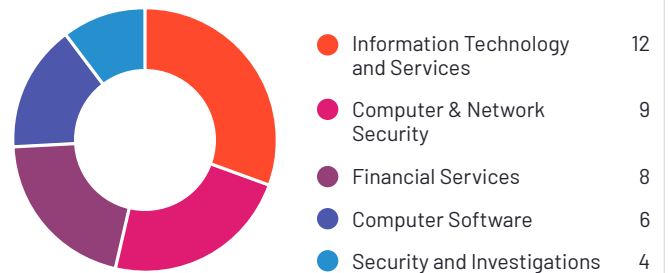| **Ownership**	**HQ Location**	**Year Founded**	**Employees (Listed On Linkedin™)**	**Company Website**
KnowBe4, Inc.	Clearwater, FL	2010	1342	www.knowbe4.com

Tines

4.9 ★★★★★ (51)

Leader
SPRING
2022

Tines has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 100% of users rated it 4 or 5 stars, 96% of users believe it is headed in the right direction, and users said they would be likely to recommend Tines at a rate of 98%.
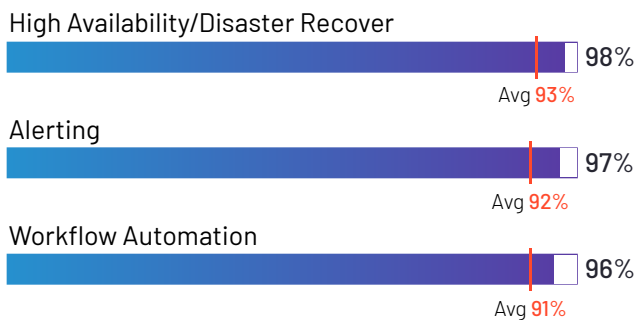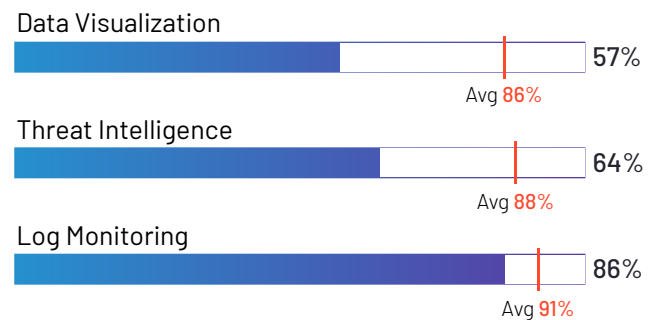
Satisfaction Ratings

Quality of Support
99%
Avg 93%

Ease of Use
93%
Avg 91%

Meets Requirements
91%
Avg 91%

Ease of Admin
93%
Avg 90%

Ease of Doing Business With
97%
Avg 94%

Ease of Setup
88%
Avg 88%

Top Industries Represented

Industry	Count
Information Technology and Services	12
Computer & Network Security	9
Financial Services	8
Computer Software	6
Security and Investigations	4

Highest-Rated Features

High Availability/Disaster Recover
98%
Avg 93%

Alerting
97%
Avg 92%

Workflow Automation
96%
Avg 91%

Lowest-Rated Features

Data Visualization
57%
Avg 86%

Threat Intelligence
64%
Avg 88%

Log Monitoring
86%
Avg 91%

Ownership
Tines

HQ Location
Dublin, County Dublin

Year Founded
2018

Employees (Listed On Linkedin™)
77

Company Website
www.tines.com

LogPoint

4.5 ★★★★½ (39)

Leader SPRING 2022
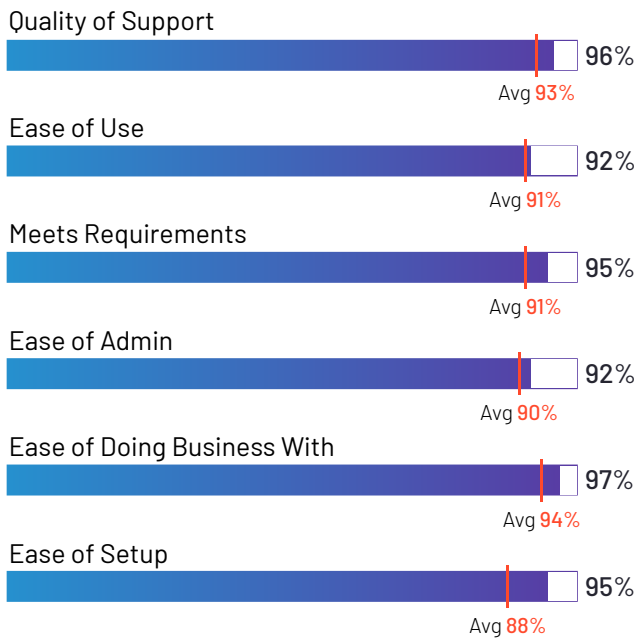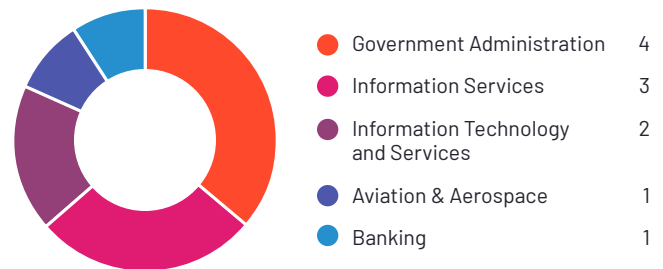
LogPoint has been named a Leader based on receiving a high customer Satisfaction score and having a large Market Presence. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend LogPoint at a rate of 92%. LogPoint is also in the Threat Intelligence, Incident Response, Security Information and Event Management (SIEM), Log Analysis, Log Monitoring, and User and Entity Behavior Analytics (UEBA) categories.
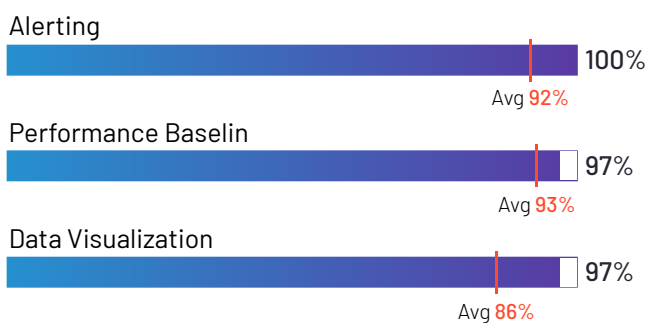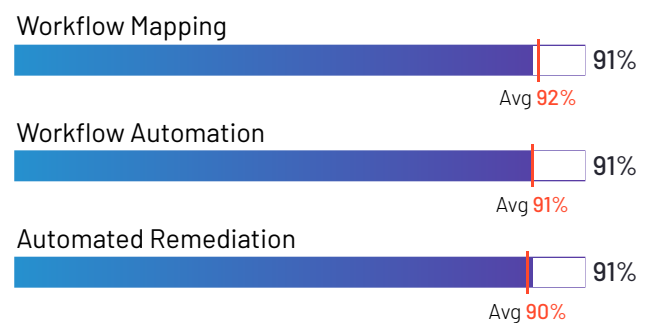
Satisfaction Ratings

Quality of Support
96%
Avg **93%**

Ease of Use
92%
Avg **91%**

Meets Requirements
95%
Avg **91%**

Ease of Admin
92%
Avg **90%**

Ease of Doing Business With
97%
Avg **94%**

Ease of Setup
95%
Avg **88%**

Top Industries Represented

- Government Administration — 4
- Information Services — 3
- Information Technology and Services — 2
- Aviation & Aerospace — 1
- Banking — 1

Highest-Rated Features

Alerting
100%
Avg **92%**

Performance Baselin
97%
Avg **93%**

Data Visualization
97%
Avg **86%**

Lowest-Rated Features

Workflow Mapping
91%
Avg **92%**

Workflow Automation
91%
Avg **91%**

Automated Remediation
91%
Avg **90%**

Ownership
Logpoint

HQ Location
Minneapolis, MN

Year Founded
2001

Employees (Listed On Linkedin™)
303

Company Website
logpoint.com

CrowdSec

4.7 ★★★★½ (60)
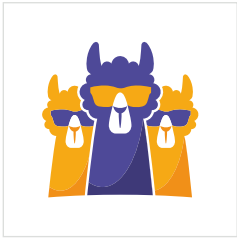
High Performer
SPRING
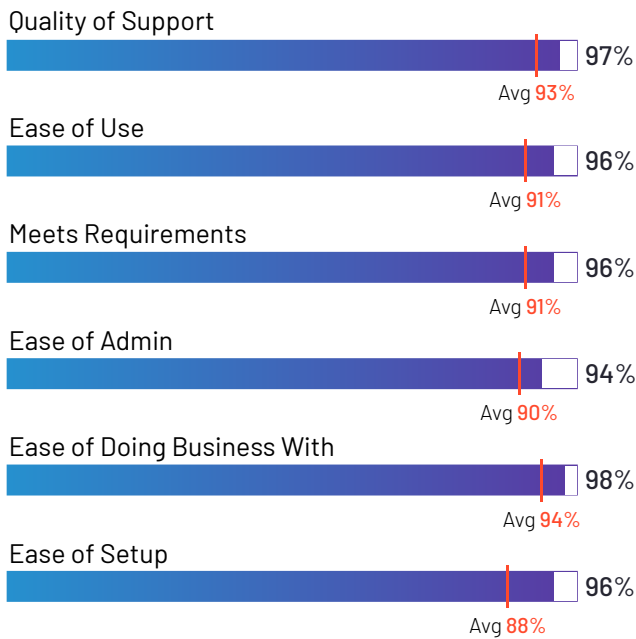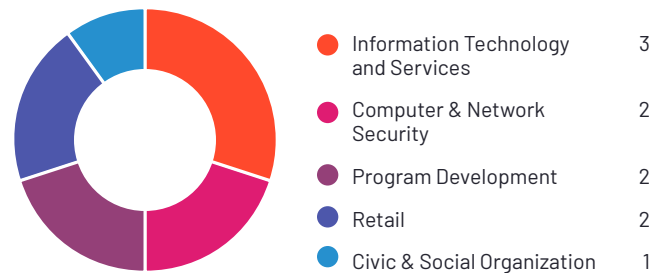2022

CrowdSec has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 96% of users rated it 4 or 5 stars, 90% of users believe it is headed in the right direction, and users said they would be likely to recommend CrowdSec at a rate of 94%. CrowdSec is also in the Firewall Software, Threat Intelligence, Endpoint Detection & Response (EDR), Container Security, and Intrusion Detection and Prevention Systems (IDPS) categories.
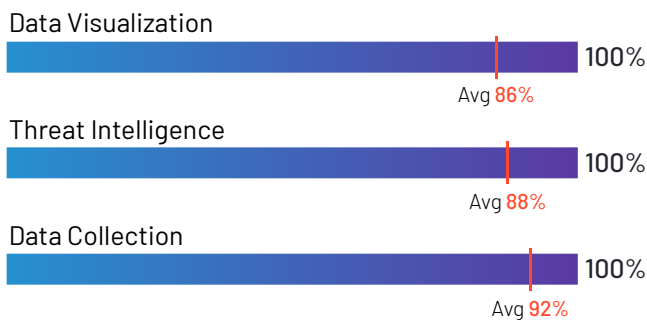
Satisfaction Ratings

Quality of Support
97%
Avg 93%

Ease of Use
96%
Avg 91%

Meets Requirements
96%
Avg 91%

Ease of Admin
94%
Avg 90%

Ease of Doing Business With
98%
Avg 94%

Ease of Setup
96%
Avg 88%

Top Industries Represented

● Information Technology and Services	3
● Computer & Network Security	2
● Program Development	2
● Retail	2
● Civic & Social Organization	1

Highest-Rated Features

Data Visualization
100%
Avg 86%

Threat Intelligence
100%
Avg 88%

Data Collection
100%
Avg 92%

Lowest-Rated Features

Security Orchestration
93%
Avg 92%

High Availability/Disaster Recovery
94%
Avg 93%

Performance Baselin
95%
Avg 93%

Ownership
CrowdSec

HQ Location
Paris

Year Founded
2019

Employees (Listed On Linkedin™)
19

Company Website
crowdsec.net

LogicHub

4.7 ★★★★½ (11)

High Performer
SPRING
2022

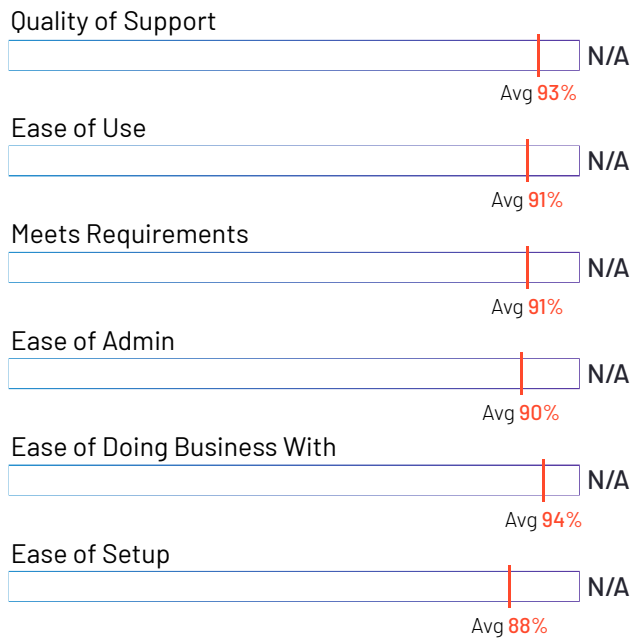LogicHub has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend LogicHub at a rate of 95%. LogicHub is also in the Managed Detection and Response (MDR) and Incident Response categories.

Satisfaction Ratings

Quality of Support
N/A
Avg **93%**

Ease of Use
N/A
Avg **91%**

Meets Requirements
N/A
Avg **91%**

Ease of Admin
N/A
Avg **90%**

Ease of Doing Business With
N/A
Avg **94%**

Ease of Setup
N/A
Avg **88%**

*N/A is displayed when fewer than five responses were received for the question.

Top Industries Represented

● Computer & Network Security	2
● Electrical/Electronic Manufacturing	2
● Information Technology and Services	2
● Airlines/Aviation	1
● Chemicals	1

Ownership
LogicHub

HQ Location
Mountain View, California

Year Founded
2016

Employees (Listed On Linkedin™)
87

Company Website
www.logichub.com

Blumira Automated Detection & Response

Blumira

4.9 ★★★★★ (31)

High Performer SPRING 2022

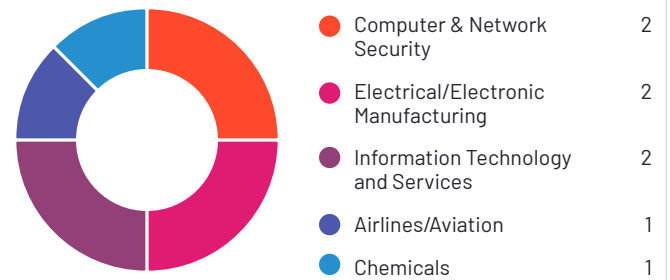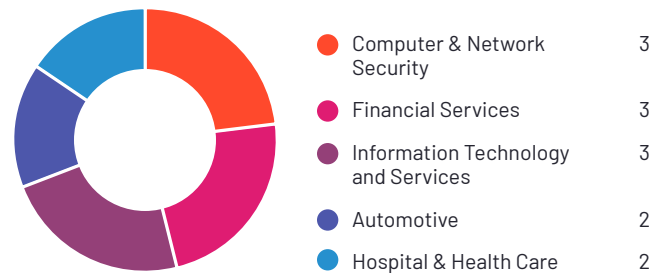Blumira Automated Detection & Response has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Blumira Automated Detection & Response at a rate of 97%. Blumira Automated Detection & Response is also in the Managed Detection and Response (MDR), Security Information and Event Management (SIEM), Incident Response, Cloud Infrastructure Monitoring , Intrusion Detection and Prevention Systems (IDPS), Log Monitoring, Cloud Security Monitoring and Analytics, and Network Detection and Response (NDR) categories.

Satisfaction Ratings

Quality of Support
100%
Avg **93%**

Ease of Use
95%
Avg **91%**

Meets Requirements
89%
Avg **91%**

Ease of Admin
94%
Avg **90%**

Ease of Doing Business With
97%
Avg **94%**

Ease of Setup
91%
Avg **88%**

Top Industries Represented

● Computer & Network Security	3
● Financial Services	3
● Information Technology and Services	3
● Automotive	2
● Hospital & Health Care	2
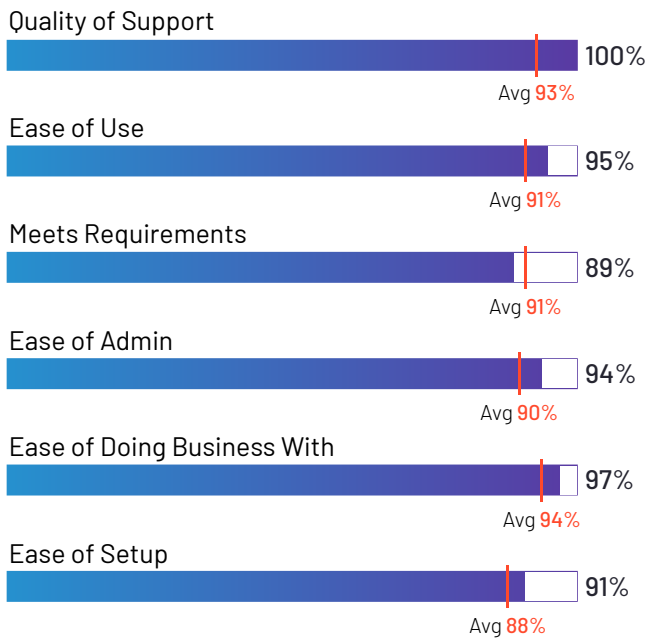
Ownership
Blumira

HQ Location
Ann Arbor, Michigan

Year Founded
2018

Employees (Listed On Linkedin™)
39

Company Website
www.blumira.com

SIRP

4.7 ★★★★½ (26)

High Performer SPRING 2022
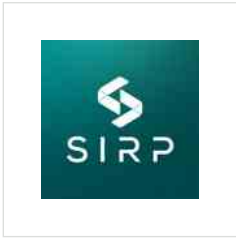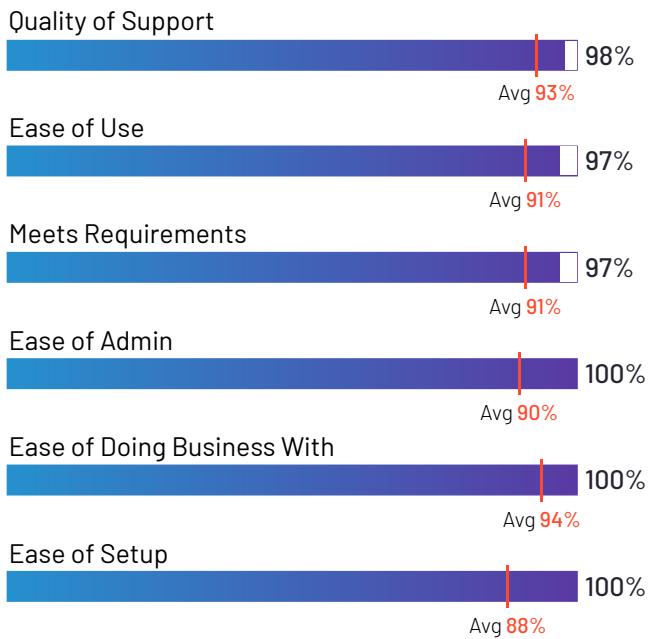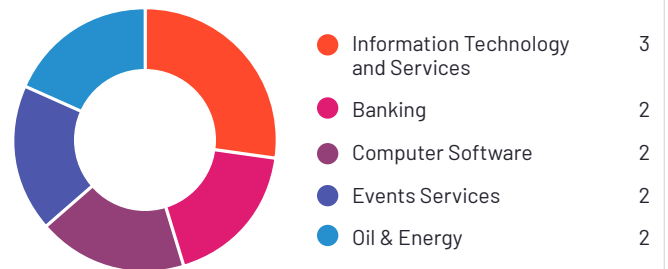
SIRP has been named a High Performer product based on having high customer Satisfaction scores and a low Market Presence compared to the rest of the category. 94% of users rated it 4 or 5 stars, 88% of users believe it is headed in the right direction, and users said they would be likely to recommend SIRP at a rate of 93%. SIRP is also in the Threat Intelligence and Incident Response categories.

Satisfaction Ratings

Quality of Support
98%
Avg **93%**

Ease of Use
97%
Avg **91%**

Meets Requirements
97%
Avg **91%**

Ease of Admin
100%
Avg **90%**

Ease of Doing Business With
100%
Avg **94%**

Ease of Setup
100%
Avg **88%**

Top Industries Represented

● Information Technology and Services	3
● Banking	2
● Computer Software	2
● Events Services	2
● Oil & Energy	2

Ownership
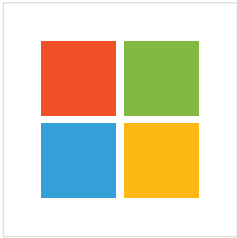SIRP

HQ Location
London

Year Founded
2017

Employees (Listed On LinkedIn™)
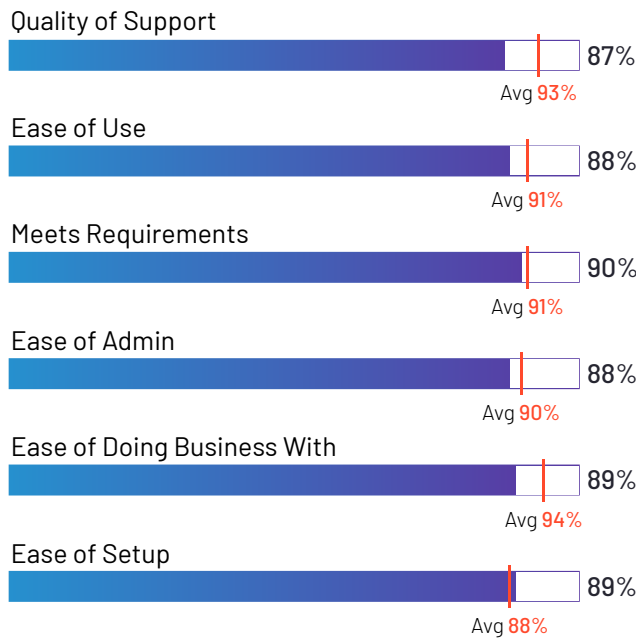12

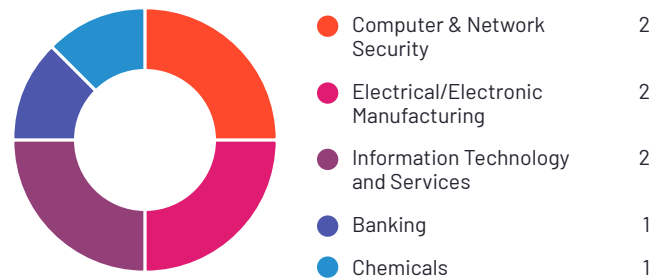**Company Website**
www.sirp.io

Microsoft Sentinel

4.6 ★★★★½ (29)

Microsoft Sentinel has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend Microsoft Sentinel at a rate of 92%. Microsoft Sentinel is also in the Security Information and Event Management (SIEM) category.

Satisfaction Ratings

Quality of Support
87%
Avg 93%

Ease of Use
88%
Avg 91%

Meets Requirements
90%
Avg 91%

Ease of Admin
88%
Avg 90%

Ease of Doing Business With
89%
Avg 94%

Ease of Setup
89%
Avg 88%

Top Industries Represented

Computer & Network Security		2
Electrical/Electronic Manufacturing		2
Information Technology and Services		2
Banking		1
Chemicals		1

Highest-Rated Features

Data Visualization
94%
Avg 86%

Data Collection
94%
Avg 92%

High Availability/Disaster Recovery
93%
Avg 93%

Lowest-Rated Features

Alerting
84%
Avg 92%

Performance Baselin
89%
Avg 93%

Workflow Mapping
90%
Avg 92%

Ownership
Microsoft

HQ Location
Redmond, WA

Year Founded
1975

Total Revenue
$143,015 (USD MM)

Employees (Listed On Linkedin™)
218146

Company Website
clarity.microsoft.com

Demisto

4.5 ★★★★⯪ (14)

Demisto has been named a Contender product based on having a relatively low customer Satisfaction score and large Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 86% of users rated it 4 or 5 stars, 92% of users believe it is headed in the right direction, and users said they would be likely to recommend Demisto at a rate of 89%. Demisto is also in the Incident Management category.

Satisfaction Ratings

Quality of Support
89%
Avg **93%**

Ease of Use
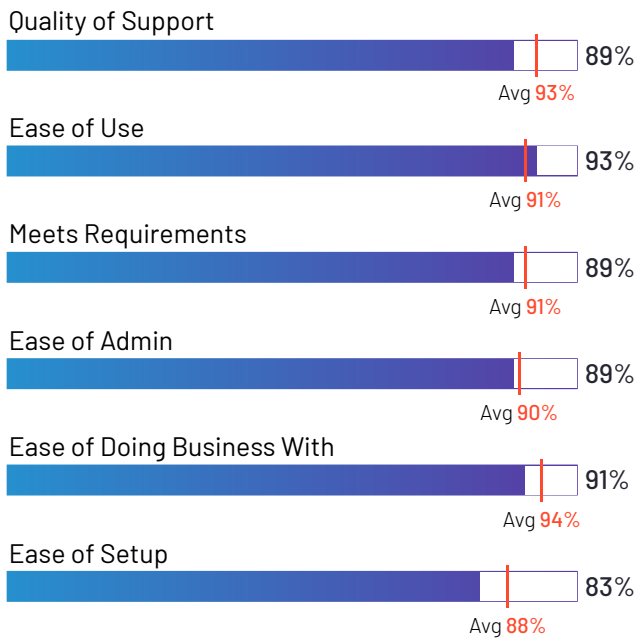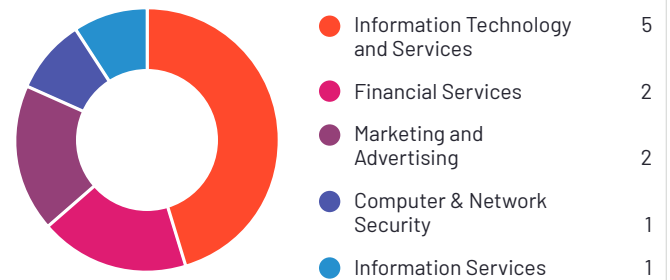93%
Avg **91%**

Meets Requirements
89%
Avg **91%**

Ease of Admin
89%
Avg **90%**

Ease of Doing Business With
91%
Avg **94%**

Ease of Setup
83%
Avg **88%**

Top Industries Represented

● Information Technology and Services		5
● Financial Services		2
● Marketing and Advertising		2
● Computer & Network Security		1
● Information Services		1

Ownership
Palo Alto Networks

HQ Location
Santa Clara, CA

Year Founded
2005

Total Revenue
$3,408 (USD MM)

Employees (Listed On Linkedin™)
11766

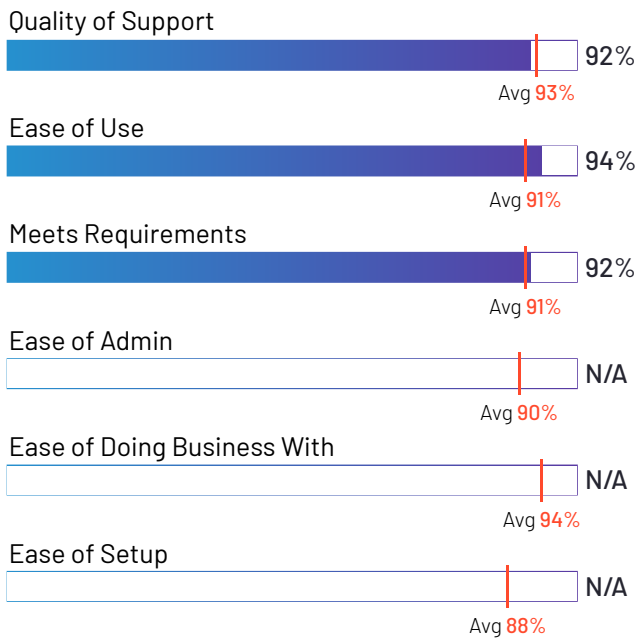**Company Website**
www.paloaltonetworks.com

Swimlane

4.4 ★★★★☆ (23)

Swimlane has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 100% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend Swimlane at a rate of 90%. Swimlane is also in the Incident Response category.

Satisfaction Ratings

Quality of Support
92%
Avg **93%**

Ease of Use
94%
Avg **91%**

Meets Requirements
92%
Avg **91%**

Ease of Admin
N/A
Avg **90%**

Ease of Doing Business With
N/A
Avg **94%**

Ease of Setup
N/A
Avg **88%**

*N/A is displayed when fewer than five responses were received for the question.

Top Industries Represented

- ● Information Technology and Services — 10
- ● Computer Software — 8
- ● Insurance — 1

Ownership
Swimlane

HQ Location
Louisville, CO

Year Founded
2014

Employees (Listed On LinkedIn™)
132

Company Website
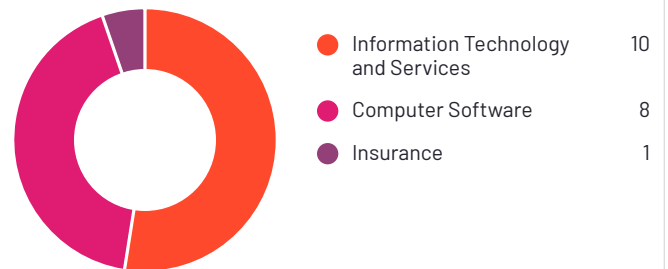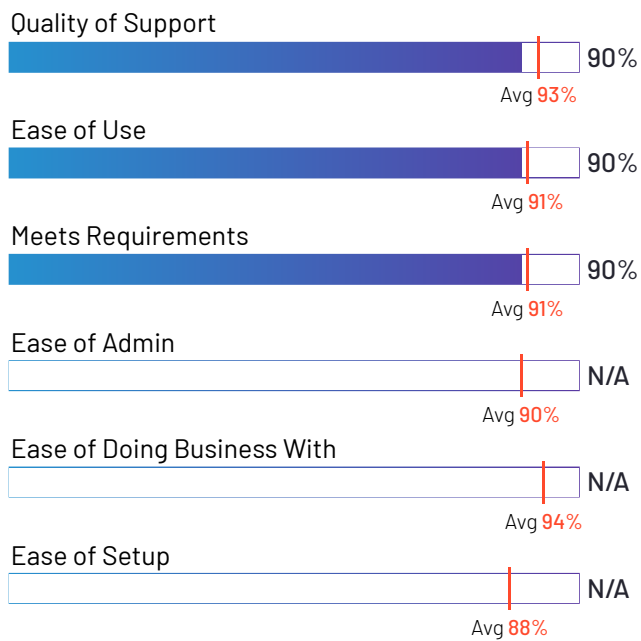swimlane.com

D3 Security

4.2 ★★★★☆ (68)

D3 Security has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 95% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend D3 Security at a rate of 87%. D3 Security is also in the Protective Intelligence Platforms and Incident Response categories.

Satisfaction Ratings

Quality of Support
90%
Avg **93**%

Ease of Use
90%
Avg **91**%

Meets Requirements
90%
Avg **91**%

Ease of Admin
N/A
Avg **90**%

Ease of Doing Business With
N/A
Avg **94**%

Ease of Setup
N/A
Avg **88**%

*N/A is displayed when fewer than five responses were received for the question.

Top Industries Represented

● Information Technology and Services	29
● Computer Software	6
● Telecommunications	2
● Commercial Real Estate	1
● Financial Services	1

Ownership
D3 Security Management Systems

HQ Location
Vancouver, British Columbia

Year Founded
2004

Employees (Listed On Linkedin™)
133

Company Website
www.d3security.com

IBM Resilient (SOAR) Platform

IBM Security

4.2 ★★★★☆ (15)

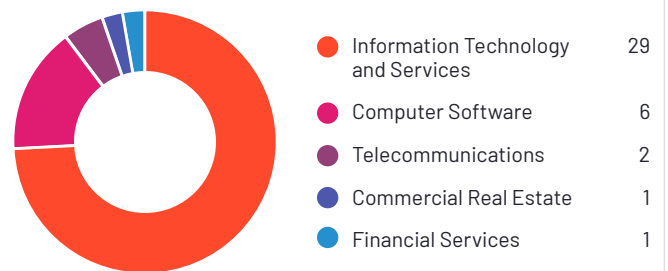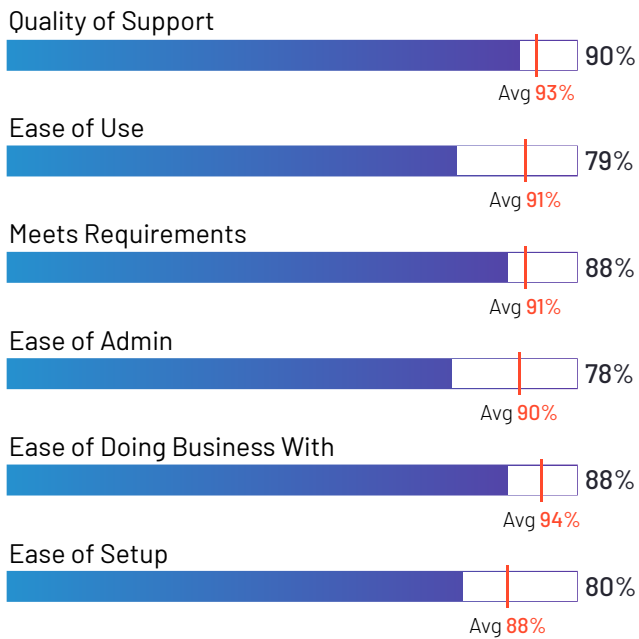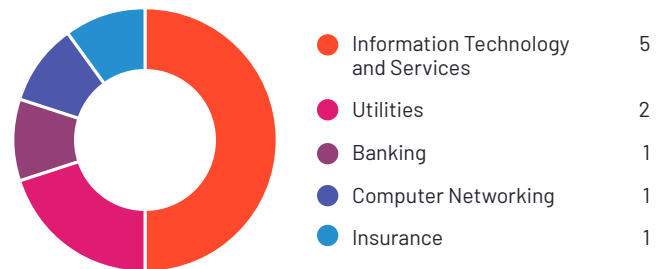IBM Resilient Security Orchestration, Automation and Response (SOAR) Platform has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 92% of users rated it 4 or 5 stars, 100% of users believe it is headed in the right direction, and users said they would be likely to recommend IBM Resilient Security Orchestration, Automation and Response (SOAR) Platform at a rate of 85%. IBM Resilient Security Orchestration, Automation and Response (SOAR) Platform is also in the Incident Response, Data Breach Notification, and ServiceNow Store Apps categories.

Satisfaction Ratings

Quality of Support
90%
Avg **93%**

Ease of Use
79%
Avg **91%**

Meets Requirements
88%
Avg **91%**

Ease of Admin
78%
Avg **90%**

Ease of Doing Business With
88%
Avg **94%**

Ease of Setup
80%
Avg **88%**

Top Industries Represented

Industry	Count
● Information Technology and Services	5
● Utilities	2
● Banking	1
● Computer Networking	1
● Insurance	1

Ownership
IBM

HQ Location
Armonk, NY

Total Revenue
$73,621 (USD MM)

Employees (Listed On LinkedIn™)
514967

Company Website
www.ibm.com

Siemplify

4.4 ★★★★½ (31)

Siemplify has been named a Niche product based on having a relatively low Satisfaction score and low Market Presence compared to the rest of the category. While they may have positive reviews, they do not have enough reviews to validate those ratings. 95% of users rated it 4 or 5 stars, 95% of users believe it is headed in the right direction, and users said they would be likely to recommend Siemplify at a rate of 88%.

Satisfaction Ratings

Quality of Support
84%
Avg **93%**

Ease of Use
80%
Avg **91%**

Meets Requirements
83%
Avg **91%**

Ease of Admin
79%
Avg **90%**

Ease of Doing Business With
84%
Avg **94%**

Ease of Setup
74%
Avg **88%**

Top Industries Represented

Industry	
Information Technology and Services	9
Telecommunications	3
Computer & Network Security	2
Financial Services	2
Airlines/Aviation	1
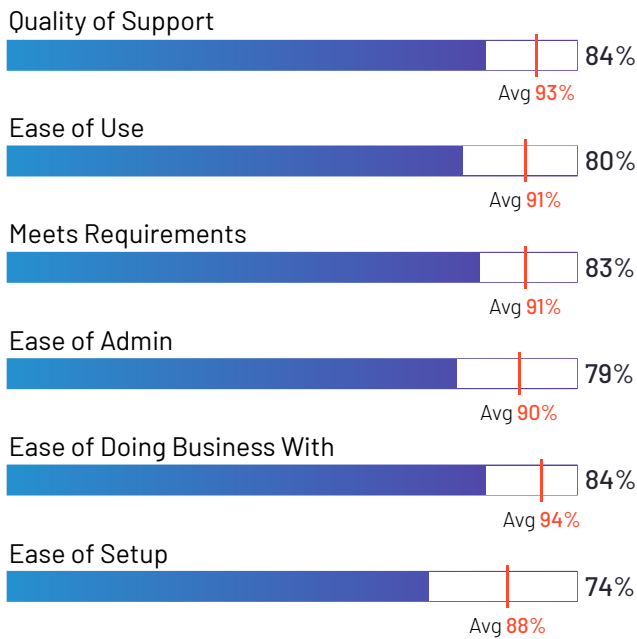
Ownership
Siemplify

HQ Location
New York, NY

Year Founded
2015

Employees (Listed On LinkedIn™)
86

Company Website
www.siemplify.co

Satisfaction Ratings for Security Orchestration, Automation, and Response (SOAR)

G2 reviewers rated software sellers' ability to satisfy their needs as shown in the table below.

	Satisfaction		Satisfaction by Category						Net Promoter Score (NPS)
	Likelihood to Recommend	Product Going in Right Direction?	Meets Requirements	Ease of Admin	Ease of Doing Business With	Quality of Support	Ease of Setup	Ease of Use	Net Promoter Score (NPS) (Range from -100 to +100)
PhishER	93%	90%	93%	91%	98%	94%	85%	91%	80
Tines	98%	96%	91%	93%	97%	99%	88%	93%	100
LogPoint	92%	100%	95%	92%	97%	96%	95%	92%	72
CrowdSec	94%	90%	96%	94%	98%	97%	96%	96%	84
LogicHub	95%	N/A	N/A	N/A	N/A	N/A	N/A	N/A	100
Blumira Automated Detection & Response	97%	100%	89%	94%	97%	100%	91%	95%	94
SIRP	93%	88%	97%	100%	100%	98%	100%	97%	77
Microsoft Sentinel	92%	100%	90%	88%	89%	87%	89%	88%	69
Demisto	89%	92%	89%	89%	91%	89%	83%	93%	64
Swimlane	90%	95%	92%	N/A	N/A	92%	N/A	94%	73
D3 Security	87%	95%	90%	N/A	N/A	90%	N/A	90%	53
IBM Resilient Security Orchestration, Automation and Response (SOAR) Platform	85%	100%	88%	78%	88%	90%	80%	79%	46
Siemplify	88%	95%	83%	79%	84%	84%	74%	80%	57
Average	92%	95%	91%	90%	94%	93%	88%	91%	75

*N/A is displayed when fewer than five responses were received for the question.

**Net Promoter Score ranges from -100 to +100

Additional Data for Security Orchestration, Automation, and Response (SOAR)

The table below includes a breakdown of the customer segments for each product, as represented by G2 reviewers.

Customers by Size

	Small Business (50 or fewer emp.)	Mid-Market (51-1000 emp.)	Enterprise (>1000 emp.)
PhishER	10%	82%	8%
Tines	27%	42%	31%
LogPoint	22%	61%	17%
CrowdSec	71%	13%	17%
LogicHub	18%	27%	55%
Blumira Automated Detection & Response	17%	67%	17%
SIRP	44%	22%	33%
Microsoft Sentinel	23%	46%	31%
Demisto	36%	43%	21%
Swimlane	26%	68%	5%
D3 Security	24%	29%	46%
IBM Resilient Security Orchestration, Automation and Response (SOAR) Platform	8%	8%	85%
Siemplify	10%	19%	71%
Average	26%	41%	34%

(Additional Data for Security Orchestration, Automation, and Response (SOAR) continues on next page)

*N/A is displayed when fewer than five responses were received for the question or when data is not publicly available.

Additional Data for Security Orchestration, Automation, and Response (SOAR) (continued)

The table below highlights implementation and deployment data as indicated in real user reviews on G2.

Implementation

	Deployment		Implementation Time	Implementation Method			Number of Users Purchased
	Cloud	On-Premises	Avg. Months to Go Live	In-House Team	Seller Services Team	Third-Party Consultant	Median Number of Users Bought
PhishER	94%	6%	1.4	88%	9%	0%	75
Tines	82%	18%	0.6	100%	0%	0%	3
LogPoint	11%	89%	1.3	22%	33%	11%	7
CrowdSec	43%	57%	0.3	83%	0%	0%	17
LogicHub	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Blumira Automated Detection & Response	92%	8%	0.5	83%	17%	0%	17
SIRP	71%	29%	0.7	N/A	N/A	N/A	N/A
Microsoft Sentinel	89%	11%	N/A	63%	13%	13%	N/A
Demisto	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Swimlane	N/A	N/A	N/A	N/A	N/A	N/A	N/A
D3 Security	N/A	N/A	N/A	N/A	N/A	N/A	N/A
IBM Resilient Security Orchestration, Automation and Response (SOAR) Platform	71%	29%	4.7	80%	20%	0%	17
Siemplify	11%	89%	3.7	38%	62%	0%	7

*N/A is displayed when fewer than five responses were received for the question or when data is not publicly available.

Additional Data Security Orchestration, Automation, and Response (SOAR)(continued)

The table below highlights the average user adoption of each product as indicated in real user reviews on G2.

User Adoption

	User Adoption
	Average User Adoption
PhishER	72%
Tines	33%
LogPoint	27%
CrowdSec	68%
LogicHub	N/A
Blumira Automated Detection & Response	73%
SIRP	N/A
Microsoft Sentinel	N/A
Demisto	N/A
Swimlane	N/A
D3 Security	N/A
IBM Resilient Security Orchestration, Automation and Response (SOAR) Platform	53%
Siemplify	54%
Average	54%

*N/A is displayed when fewer than five responses were received for the question or when data is not publicly available.

Additional Data for Security Orchestration, Automation, and Response (SOAR) (continued)

The table below highlights third-party market presence data used to inform the G2's Market Presence Score that highlights each product's impact and influence in the category.

Market Presence

	Seller Name	Year Founded	Revenue ($MM)	Employees on LinkedIn (Seller)	LinkedIn Followers	Twitter Followers (Seller)	Glassdoor Rating	Alexa Web Traffic Rank
PhishER	KnowBe4, Inc.	2010	N/A	1,342	93,849	12,444	5.0	12,039
Tines	Tines	2018	N/A	77	5,516	1,411	4.8	374,159
LogPoint	Logpoint	2001	N/A	303	12,036	955	N/A	563,122
CrowdSec	CrowdSec	2019	N/A	19	2,792	20	N/A	190,915
LogicHub	LogicHub	2016	N/A	87	2,646	346	5.0	642,531
Blumira Automated Detection & Response	Blumira	2018	N/A	39	3,111	0	5.0	282,806
SIRP	SIRP	2017	N/A	12	1,016	65	N/A	2,279,545
Microsoft Sentinel	Microsoft	1975	$143,015	218,146	16,270,045	10,373,082	4.4	24
Demisto	Palo Alto Networks	2005	$3,408	11,766	638,435	116,294	4.0	10,140
Swimlane	Swimlane	2014	N/A	132	7,007	1,544	4.4	454,307
D3 Security	D3 Security Management Systems	2004	N/A	133	13,105	1,084	3.4	1,112,416
IBM Resilient Security Orchestration, Automation and Response (SOAR) Platform	IBM		$73,621	514,967	13,520,012	669,311	4.0	768
Siemplify	Siemplify	2015	N/A	86	11,437	2,783	4.2	193,275

*N/A is displayed when fewer than five responses were received for the question or when data is not publicly available.